

SPONSORSHIP PACKAGE

BRONZEVILLE WEEK

AUGUST 17TH - 24TH, 2013

The Bronzeville Cultural and Entertainment District is a City of Milwaukee redevelopment initiative inspired by Milwaukee's original Bronzeville of the early to mid-1900s. To spark and bring to life some of Bronzeville's rich past and bright future, we would like to invite you to take part in a series of events throughout the district during Bronzeville Week.

For additional details: www.milwaukee.gov/bronzeville



Hosted by:
6th District Alderwoman
Milele A. Coggs

Sponsored by: Friends of Bronzeville



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on Facebook.



Follow us on Twitter at:
twitter.com/bronzevilleweek

BRONZEVILLE WEEK

Dear Potential Sponsor:

We are proud to offer you an opportunity to sponsor **BRONZEVILLE WEEK** a wonderful community event, being held **August 17th-24th, 2013**, in **Milwaukee's Bronzeville District**. Our mission is to celebrate the arts, culture and business that sustained the historic Bronzeville District of the early to mid-1900s while promoting the district's bright future.

This is the first event of its kind held in the Bronzeville District to date and it is expected to attract residents from the entire metro-Milwaukee area. This event will host business events, a historic panel discussion, art in all forms, vending and informational booth opportunities.

As a sponsor of Bronzeville Week, you will not only be taking part in a memorable community event celebrating the esteemed Bronzeville District, but it would also be an opportunity for your business to further its visibility to an undoubtedly core part of your target market. Please review the attached sponsor package and select at which level of sponsorship you would like to participate.

Additionally, feel free to contact us for any in-kind sponsorship that may better suit your organization. We look forward to your reply by **August 14, 2013**.

If you have any questions please contact **Akuwa Dantzler**, she can be reached at **(414) 286-2994**.

We thank you in advance for helping to make Bronzeville Week a success.

Peace, Love, & Justice,



Milele A. Coggs, J.D.
6th District Alderwoman
City of Milwaukee

BRONZEVILLE WEEK

Entertainment Sponsor - \$2500*

- Recognition on print advertisement (Showcase, Galleries, Film Showing, Marketplace & Street Performances, etc.)
- Recognition on online advertisement
- Event Banner
- Stage Mentions
- Pre-Approved promotional material distribution
- Complimentary Bronzeville Marketplace Booth
- Complimentary admission to all events
- Complimentary membership to Friends of Bronzeville

Healthy Eating Sponsor- \$500*

- Recognition on print advertisement (MLK Center Event, Growing Power Demonstration, etc.)
- Recognition on online advertisement
- Event Banner
- Stage Mentions
- Pre-Approved promotional material distribution

Historian Sponsor -\$75*

- Audible on-site recognition during showing of the Bronzeville Film “**Mark My Words**” by Brad Pruitt
- Recognition during Bronzeville Panel Discussion
- Recognition on print advertisement

**Please see attached schedule of events for Bronzeville Week*

***In Kind sponsorships are welcome.*

****Customized sponsorship packages are available*

Arts Elite Sponsor - \$1000*

- Recognition on print advertisement (Galleries, beautification projects, etc.)
- Recognition on online advertisement
- Event Banner
- Stage Mentions
- Pre-Approved promotional material distribution

Community Organization Sponsor- \$200*

- Recognition on print advertisement (MKE Biz Now & Bronzeville Service and Beautification Projects, etc.)
- Recognition on online advertisement
- Event Banner
- Stage Mentions
- Pre-Approved promotional material distribution

Resident Sponsor -\$25*

- Recognition on select print advertisement
- City of Milwaukee Certificate of Appreciation

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Healthy Eating Sponsor - \$500

- Recognition on print advertisement (MLK Center Event, Growing Power Demonstration, etc.)
- Recognition on online advertisement
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Historian Sponsor - \$75

- Audible on-site recognition during showing of the Bronzeville Film
- Recognition during Bronzeville Panel Discussion
- Recognition on print advertisement

Arts Elite Sponsor - \$1000

- Recognition on print advertisement (Galleries, beautification projects, etc.)
- Recognition on online advertisement
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- Recognition on select print advertisement
- City of Milwaukee Certificate of Appreciation

Community Organization Sponsor - \$200

- Recognition on print advertisement (MKE Biz Now & Bronzeville Service and Beautification Projects, etc.)

Name _____

Company _____

Address _____

Phone _____

Email _____

Website _____

Sponsorship Levels

(Please select one)

Entertainment Sponsor

Healthy Eating Sponsor

Historian Sponsor

Arts Elite Sponsor

Community Organization Sponsor

Resident Sponsor

Make Checks/Money Orders payable to: Friends of Bronzeville
P.O. Box 12312
Milwaukee, WI 53212

Signature

Sponsor Signature

****Security of your personal information is of great importance to Friends of Bronzeville. Your information will be protected from misuse, loss, or unauthorized disclosure or access.***

BRONZEVILLE WEEK

SATURDAY, AUGUST 17

Pancakes & Poetry – 11:30 a.m.

Paje Restaurant – 2213 N. Dr. Martin Luther King Jr. Dr.

Mark My Words – Film By Brad Pruitt – 5:00 p.m.

(Talk back with filmmaker immediately after)

2200 N. Dr. Martin Luther King Jr. Dr.

Bronzeville Legends Poetry Showcase – 8:00 p.m.

2200 N. Dr. Martin Luther King Jr. Dr.

SUNDAY, AUGUST 18

Empowerment Sunday – 12:30 p.m.

Bronzeville Clean-Up & Beautification Projects

Bronzeville Area Churches & Neighborhood Organizations

Meet up at 4th and North Ave.

MONDAY, AUGUST 19

Bronzeville: A Historic Analysis (Panel Discussion) – 5:30 p.m. - 7:30 p.m.

BMO Harris Community Room (lower level)

2745 N. Dr. Martin Luther King Jr. Dr.

TUESDAY, AUGUST 20

MKE Business Now – Bronzeville Business Resource Seminar – 9:00 a.m. - 12:00 p.m.

Milwaukee Urban League Offices – 435 W. North Ave.

Bronzeville Mixer – 5:30 p.m. - 7:30 p.m.

Garfield 502 – 502 W. Garfield Ave.

WEDNESDAY, AUGUST 21

Guided Trolley Tours of Bronzeville

11:30 a.m. - 12:30 p.m. and 5:30 p.m. - 6:30 p.m. – Meets at 642 W. North Ave.

Andre Lee Ellis & Co. – A Party in Bronzeville – 6:00 p.m.

Victory Over Violence Park – 2601 N. Dr. Martin Luther King Jr. Dr.

THURSDAY, AUGUST 22

Healthy Food Demonstration – 12:00 p.m. - 2:00 p.m.

Growing Power Deli – 2737 N. Dr. Martin Luther King Jr. Dr.

Health Screenings – 10:00 a.m. - 4:00 p.m.

Martin Luther King Heritage Health Center

2555 N. Dr. Martin Luther King Jr. Dr.

Preview Gallery – Art Comes Back to Bronzeville – Presented by: Oasis Project – 6:00 p.m.

2200 N. Dr. Martin Luther King Jr. Dr.

FRIDAY, AUGUST 23

Gallery Night – Art Comes Back to Bronzeville – Presented by: Oasis Project – 6:00 p.m.

2200 N. Dr. Martin Luther King Jr. Dr.

SATURDAY, AUGUST 24

MKE Celebrates the 50th Anniversary of the “I Have A Dream” Speech – 11:00 a.m.

Meet at the MLK statue (Dr. Martin Luther King Jr. Dr. in between Vine and Walnut)

Bronzeville Market Place – 12:00 p.m. - 6:00 p.m.

5th & North Ave.

Gallery Day – Art Comes Back to Bronzeville

Presented by: Oasis Project – 10:00 a.m. - 2:00 p.m.

2200 N. Dr. Martin Luther King Jr. Dr.

For more detailed information, visit www.milwaukee.gov/bronzeville