



Me² is a federally funded program that helps Milwaukee homeowners and businesses save money, maximize comfort and feel better at home and at work.

Milwaukee Shines is the City of Milwaukee's solar program that works to make investment in solar energy easier and more affordable for Milwaukee residents and businesses.

"I have already recommended Me² to several friends. it is a win-win program from everyone." – Phillip P., East Side Resident

www.smartenergypays.com

For details on eligible technologies and financing visit:

www.milwaukeeushines.com

Email:
solar@milwaukee.gov

Phone:
(414) 286-5593



RESIDENTIAL SOLAR OPTIONS



*Now is the best time
to invest in solar power
for your home!*

www.smartenergypays.com

Now is the best time to invest in solar

Through Me² and Milwaukee Shines, Milwaukee homeowners can use big incentives to invest in solar energy.

Act Now — Get \$2,000 Solar Incentive

For a limited time, receive \$2,000 cash-back on your solar installation!

Who can participate?

- Homeowners that have already completed a Me² project
- Homeowners in process of completing a Me² project

What type of solar can I install?

- **Solar Hot Water:** Help offset your hot water heating costs.
Minimum install: two solar hot water panels.
- **Solar Electric:** Generate your own electricity! *Minimum install: 2KW system. When considering a solar electric installation, be sure to ask your contractor about Milwaukee-made products like Helios Solar Works panels and Ingeteam inverters.*
- **Solar Hot Air:** Help offset your space heating costs.
Minimum install: one solar hot air panel.



Photo: H & H Solar

You are eligible for Milwaukee solar incentives and financing if your home meets the following criteria:

- Located within City of Milwaukee
- Single-family home, duplex or triplex
- Owner of building must be listed as an individual, not a form of business
- No delinquent property taxes due the City of Milwaukee

Me² provides cash-back incentives on energy efficiency upgrades too! Visit www.SmartEnergyPays.com for details.

4 Steps to Make Solar a Reality!



1. Complete Me² Energy Efficiency Improvements

- a) A homeowner must have already completed a Me² project before 2013, OR
- b) A homeowner must be in progress of completing energy efficiency upgrades through Me².

2. Select Installer from Me² Residential Contractor List

Homeowner must select a solar installer from the Me² Participating Residential Contractor list which can be found at: www.SmartEnergyPays.com/contractors. Eligible solar installers can be found with the sun icon (☀️). Look for NABCEP-certified solar installers for quality assurance.



3. Complete Install

Me² Contractor will assist homeowner in obtaining additional incentives, such as the Wisconsin Focus on Energy solar cash-back reward.

4. Receive \$2,000 Cash-Back

Homeowner will receive \$2,000 solar incentive after solar installation, AND after the Me² energy efficiency measures are implemented and post-test is completed.

Additional Savings!

Couple \$2,000 Milwaukee Solar Incentive with other incentives to take advantage of record low cost for solar!

- 30% Federal Solar Tax Credit
- Up to \$2,400 from WI Focus on Energy (up to \$2,400 for solar electric, up to \$1,200 for solar hot water)



Photo: Pieper Power

More details at www.MilwaukeeShines.com



Let us help finance your solar too!

Milwaukee Shines Solar Financing
An affordable way to finance your solar energy system

Think Smart. Save Smart.